

# Re-opening Your Framing Business Jo Palmer GCF(APF) Adv The Framing Lot, Dawlish

27<sup>th</sup> May, 2020

Everyone will be muted when entering the meeting









#### Introduction

#### What we are going to cover:

- 1. Health and Safety for you and your customers
- 2. Practical steps
- 3. Dealing with the "new normal"
- 4. Looking to the future
- 5. Q&A at the end of the session



### Restrictions and Complying with the Law

To comply with the law, always follow the latest Government Advice

England www.gov.uk

Scotland www.gov.scot

Wales www.gov.wales

Northern Ireland www.nidirect.gov.uk

Ireland www.gov.ie

The very latest specific advice for Shops and Branches can be found here www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/shops-and-branches





### The most important message:

It is essential that anyone who visits or has to work in your premises feels safe. That includes you, your staff, your customers and any other visitors.



The Five Step Plan







Risk Assessment

- Keep it simple
- Keep it up to date
- Keep it relevant
- Take practical steps

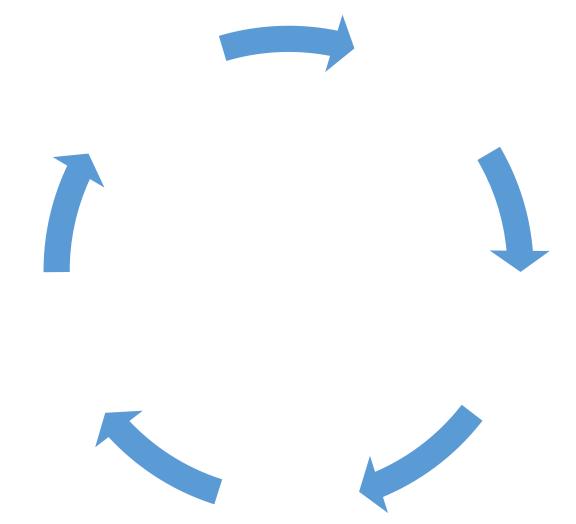








Hygiene





Social distancing measures are in place at these premises





Screens and barriers



Screen guard around the till area, glazed with 4mm toughened glass on the front and side

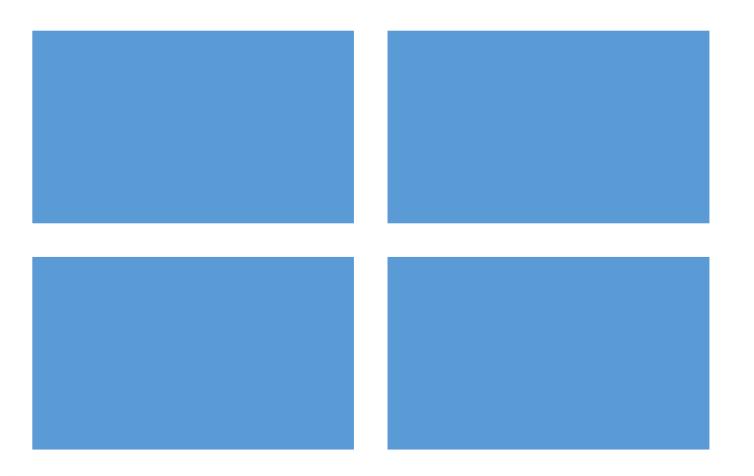


Restricting customer access to moulding and mountboard chevrons with the use of retractable Tensabarriers and creating "social distancing" by using the 2m wide design bench as our barrier





Working from home to reduce contact









#### Social Distancing

- Reduce the number of people in your shop
- Have an appointment system for customers
- Clear signs on your door
- Clear messaging on website and social media
- Markings or stickers on the floor
- Areas for staff separate from customers
- Make use of shields/screens





Manage Transmission Risk



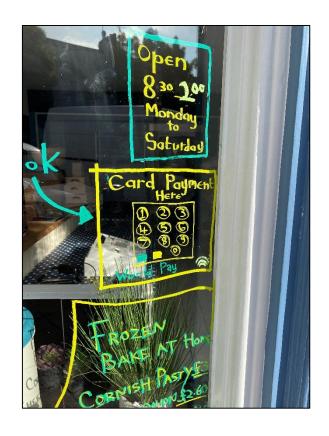
We have to do what is practical to try to mitigate the risk





Practical Steps to Take

Manage Transmission Risk



Points Contact

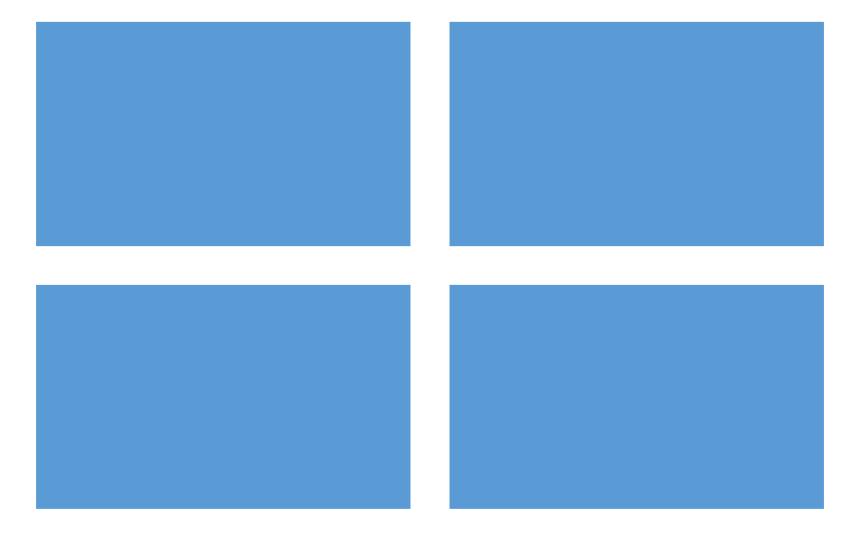
Did you know that contactless works through glass?





### Problem Solving

Manage Transmission Risk







### Changes to customer behaviour

"The shift to buying online has been

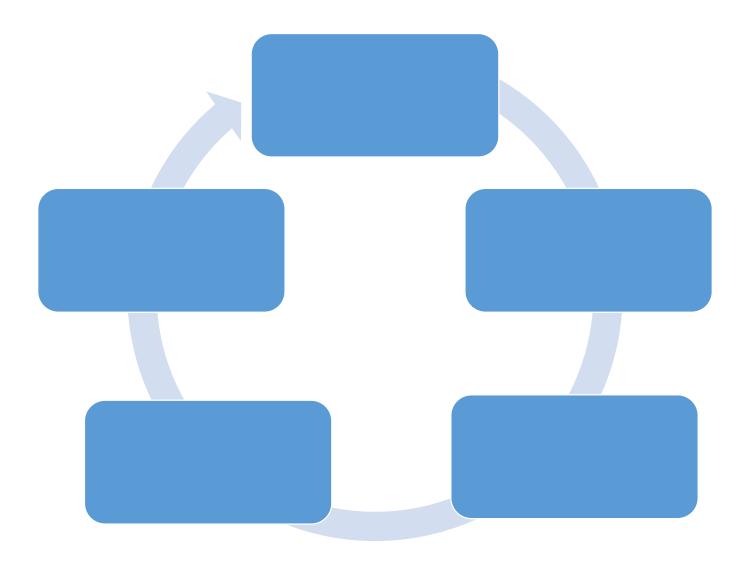
accelerated by about five years" Theo Paphitis, Entrepreneur

"Customers may never shop the same way again" Steve Rowe, CEO Marks & Spencer





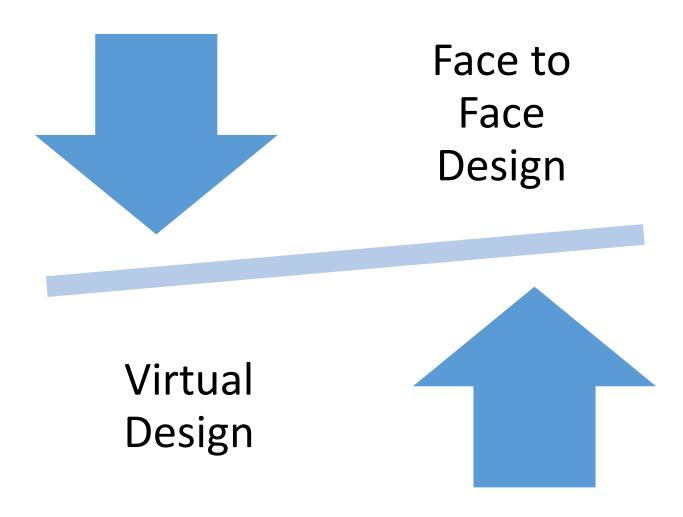
### Keeping Your Customers Informed







### New Opportunities?

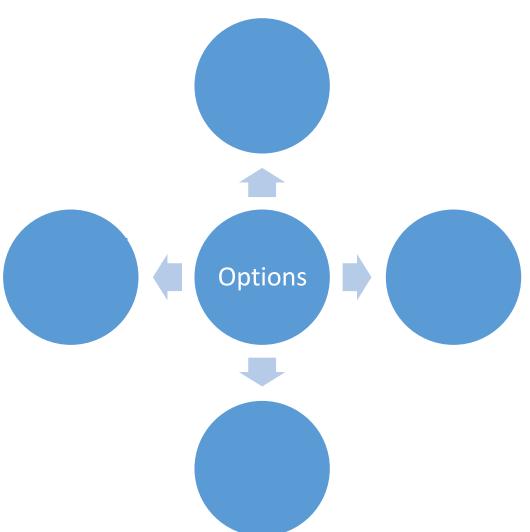


or an interesting mix of the two?





### Collections or Delivery?









### COVID-19 in the workplace

- Anyone can get infected
- The percentage of the population likely to get infected will keep increasing
- You should not work if you have any symptoms and must follow medical advice
- Be ready to close the doors temporarily if you are infected, have plans in place
- Customers need to be able to trust that you are healthy when at work
- You have a right to expect customers who are infected to stay away
- You should display a notice reminding people not to visit if they have symptoms
- Keeping a record of customer visits will help with contact tracing







An opportunity to reset and re-evaluate how your business works







An opportunity to reset and re-evaluate how your business works

We don't know for sure what will happen next

Have plans in place in case of a second lockdown

Be Prepared

Be ready in case you need to close due to illness

Keep your customers informed with a weekly or daily "status update"



An opportunity to reset and re-evaluate how your business works

What is relevant now can change overnight

This is a chance to refocus on the things that matter to your business

Be Flexible

It is an opportunity to change things that might not have been working so well

You should be ready to change and adapt quickly



An opportunity to reset and re-evaluate how your business works

Staying safe and healthy is your main priority

Don't take chances with your own health – both physical and mental

Stay Safe

Keep monitoring your risk assessment and adjust as needed

Keep up to date with the latest health and safety advice from Government sources





# Questions & Answers



